

**Website Questionnaire**

**Complete this questionnaire before you speak with a website designer or developer.**

Click or tap here to enter text.

**What is the name of your website/Business? / Do you have a tagline or a slogan?**

Click or tap here to enter text.

**How would you describe your company/business to someone who has no knowledge of your existence?**

Click or tap here to enter text.

**Describe your target market, gender, age, geography.**

Click or tap here to enter text.

**What do you want your new logo to communicate about your company or products?**

Click or tap here to enter text.

**Describe your direct competition; provide addresses to their websites if available**

Click or tap here to enter text.

**What websites have you seen that you like or catch your eye?**

Click or tap here to enter text.

**Are there any images or concepts you DO NOT want to see? (Some sites use white space and limited text to give a relaxed feel while others use lots of images and text to give the site a busy feel. Define the feel of the site)**

Click or tap here to enter text.

**Do you want your logo to include text only, text and graphic, or graphic only? (This list could include blog, shopping cart, members log in, private areas, RSS feeds. Gallery newsletter, contact forms, advertising space, different languages, search facility, etc)**

Click or tap here to enter text.

**Please list the names of five other sites that you like. Why are they attractive to you?**

Click or tap here to enter text.

**Have you researched your online competition so you have an idea of what you do and don’t want on your site?**

Click or tap here to enter text.

**What do you NOT want on your site in terms of text, content, etc.?**

Click or tap here to enter text.

**Do you have a logo?**

Click or tap here to enter text.

**Are you planning to do online sales? If so, what is the product, and how many items do you want to sell online?**

Click or tap here to enter text.

**List the Navigation links for your Site?**

Click or tap here to enter text.

**Do you have content for the website? (images and text)**

Click or tap here to enter text.

**Are there any other comments/specific ideas we should keep in mind while designing your project?**

Click or tap here to enter text.