



Company: Our client is a manufacturer and distributor for a Gasoline Fuel Injector Testing & Servicing System. These systems are used by Automotive Manufacturers, Main Dealerships, Aftermarket Service Workshops, Fuel Injection Specialists, Motor Cycle and Marine Service Agents.

Our client is also used by many Motorsport Engine Builder and Race Teams around the world, where they now realise that the Injectors are critical in achieving maximum performance from a race car.

They are recognised as world leaders, currently with distribution in over 60 countries and have been market leaders in Europe, Japan, Australia, Mexico and the USA for over 20 years and are approved and recommended by Robert Bosch and Delphi worldwide and a number of major companies in many major countries.

Due to developments in automotive technology, the demands better fuel consumption **and** higher performance whilst governments worldwide are pressing the Vehicle Manufacturers for lower exhaust pollution and carbon emissions, their equipment is in greater demand worldwide.

In addition to their systems, our client also market a range of ancillary Injector Parts and Accessories, including a range of Ultrasonic Cleaning Systems and Cleaning Fluids that complement their programme.

Another product they have developed and are about to launch worldwide is the High Performance Injector Programme, a unique range of injectors designed for Motor Sport and Performance Tuners.

Role: To enable our client to meet the demands of the market, they now have a vacancy for a Marketing Graduate. The position is a new position for a professional, relieving the owner from the responsibilities of marketing the range of products.

Prospective candidates must have knowledge of the Motor Trade, an additional knowledge and interest in Motor Sport would be a bonus.

Duties would include:

- Production of News Letters to Distributors worldwide and owners in the UK
- Production of Editorials and Press Releases for Trade and Motor Sport magazines worldwide
- Production and update of Parts and Accessories Catalogues and Brochures
- Update information for the Web Site, for Corp and our Distributors worldwide
- Organising Trade Shows and other events

If the successful candidate proves a success, he/she will be offered a full time position that will include developing a team to create an additional business of Marketing Services for other companies wishing to reach markets we will be addressing.

Abilities required in:

- In design or Page Maker Design Software
- Competent in all Microsoft Office
- Full Driving Licence
- Prepared for Local and World Wide Travel
- Current British Passport

The successful candidate will report direct to the Managing Director and will be joining a company that needs the dynamic enthusiasm and commitment of a person who wants to take advantage of the opportunity being offered, an opportunity express your marketing skills and join an exciting programme at the ground floor level.

To apply for this role, or for further information, please email hannahpichon@wenta.co.uk