



# Know Your Neighbour



## Influential Studios

Tucked away in the corner of The Wenta Business Centre is Unit 46. The only single detached unit on the site, from the outside you'd be forgiven for assuming it was a storeroom, but you'd be very much mistaken. Something akin to Dr Who's tardis is going on there! Inside Unit 46 is Influential Studios a fully-fledged high spec digital recording studio with a reception, a large control room, a sound booth as well as a video editing room.

Andy Smith came to The Wenta Business Centre in July 2005 and spent the following 5 months turning this shell of a building into a professional set-up with four separate internal rooms.

The audio studio offers the usual recording facilities for singers, musicians and bands, but specialises in an amazing product called StarDay. StarDay is a series of Studio Experience Packages that can be bought as gifts for people to perform their favourite songs and have them professionally recorded and put onto a personalised printed CD. They also host Studio Parties where up to 10 people can come in and have fun learning a couple of songs, and have them recorded to CD before they leave the studio.

Additionally, in the video room, they offer a service to transfer cine

footage or camcorder and personal videotape to DVD. Also offered is a corporate and private video filming service, including weddings.

This thriving business has acquired some new staff recently as Andy has been joined by Esther Boughton and Bob Whitney. Esther is the team's Bookings Manager, responsible for generating business and interest via schools, music and drama groups, as well as handling some StarDay promotional work. Esther is a pianist/singer who recently recorded a Jazz CD at the studio and was so impressed with the set-up that she became involved in sales and promotion.

Formerly Esther was a branch manager with the Abbey, she now teaches piano and takes music groups in schools, as well as raising a young family. Bob is an experienced studio engineer of considerable note, having worked at Abbey Road and engineered some famous and diverse names such as Sade, Destiny's Child, The Clash, Primal Scream, James Galway and Sir Andrew Lloyd Webber. Bob and Andy will be working closely together in the business.

*Here at Wenta we understand that businesses come in all shapes and sizes, therefore our facilities are designed to cater to your individual requirements.*

***"Being on site has proved very beneficial for us. Once we appeared in Tenants Extra we had a few calls from neighbours who have since booked the studio and now we feel much more part of the Wenta Community."***

*Andy Smith  
Influential Studios*

*01923 801635  
www.influential  
studios.co.uk*

### Wenta

We can offer you a range of options; from mailboxes and virtual offices to self contained offices and workshops.

Tel: 0845 371 0891  
www.wenta.co.uk

